

## *Ideas for Encouraging Participation*

- *Benefits of training*
  - *Working smarter, not harder*
  - *Addressing concerns*
  - *Increased confidence*
  - *Greater understanding*
  - *Sense of greater effectiveness–ability to ‘make a difference’*
- *Personal invitation by phone call*
- *Provide food, or arrange a pot luck*
- *Have 1 or 2 door prizes*
- *Hold sessions at a convenient time*
- *Find a convenient location*
- *Hold sessions at the location where staff come to drop off time cards or pick up supplies*
- *Arrange for guest lecturers on specific topics*
- *Arrange for childcare so that staff members with small children can attend*
- *Make a video of the session*
- *Provide pay incentives (e.g., a 5 cent/hour increase if staff member attends a set number of sessions)*